



# Waterford Custom Order Form

v.2011.0815

Date: \_\_\_\_\_

SO #: \_\_\_\_\_

Shop: \_\_\_\_\_ Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Rider Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Shipping Address Business Name: \_\_\_\_\_ Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

## FUNCTION - tell us about your dream bike

How will you use your bike? \_\_\_\_\_

Percent bike used for: \_\_\_\_\_ Road Race \_\_\_\_\_ Triathlon \_\_\_\_\_ Distance riding/centuries \_\_\_\_\_ Training \_\_\_\_\_ Commuting  
\_\_\_\_\_ Touring \_\_\_\_\_ Off-Road \_\_\_\_\_ Other (describe): \_\_\_\_\_ Total: \_\_\_\_\_

### Components:

Wheels: \_\_\_\_\_ 700C \_\_\_\_\_ 650/26" \_\_\_\_\_ 650C \_\_\_\_\_ 650B \_\_\_\_\_ 26" \_\_\_\_\_ 29" \_\_\_\_\_ Other: \_\_\_\_\_

Tires: \_\_\_\_\_ 23/25C \_\_\_\_\_ 28C \_\_\_\_\_ 32C \_\_\_\_\_ 35/38C \_\_\_\_\_ 2.1" \_\_\_\_\_ 2.5" \_\_\_\_\_ Other: \_\_\_\_\_

Brakes: \_\_\_\_\_ 49mm dual pivot \_\_\_\_\_ 57mm dual pivot \_\_\_\_\_ 64mm dual Pivot \_\_\_\_\_ Cantilever \_\_\_\_\_ Disc \_\_\_\_\_ Other: \_\_\_\_\_

Drivetrain: \_\_\_\_\_ Derailleur \_\_\_\_\_ Track/fixed gear \_\_\_\_\_ Off-road single speed\* \_\_\_\_\_ Rohloff hub\* \_\_\_\_\_ Other: \_\_\_\_\_

Loading: \_\_\_\_\_ 0-5 lbs \_\_\_\_\_ 5-20 lbs \_\_\_\_\_ 20-30 lbs \_\_\_\_\_ Over 30 lbs Racks - Rear: \_\_\_\_\_ Yes \_\_\_\_\_ No Front (List)\*: \_\_\_\_\_

Fenders\*: \_\_\_\_\_ Yes \_\_\_\_\_ No Model: \_\_\_\_\_ Lighting: \_\_\_\_\_

Handlebars: \_\_\_\_\_ Drop \_\_\_\_\_ Time Trial/Triathlete \_\_\_\_\_ Flat or riser (MTB) \_\_\_\_\_ Moustache \_\_\_\_\_ Tourist \_\_\_\_\_ Other Describe: \_\_\_\_\_

Pedals: \_\_\_\_\_ Clipless \_\_\_\_\_ Short toe clips \_\_\_\_\_ Long toe-clips \_\_\_\_\_ Platform pedals

S&S Couplers\*: \_\_\_\_\_ Yes \_\_\_\_\_ No Case\*? \_\_\_\_\_ Hard \_\_\_\_\_ Backpack Accessories\* (Check All): \_\_\_\_\_ Wrench \_\_\_\_\_ Tube covers \_\_\_\_\_ Security net \_\_\_\_\_ Cable splitters

### Construction: \_\_\_\_\_ 14-Series TIG \_\_\_\_\_ 22-Series Lug \_\_\_\_\_ 33-Series Performance TIG

22-Series lug options: \_\_\_\_\_ Italian Cut \_\_\_\_\_ Fleur de Lis\* \_\_\_\_\_ Empire\* \_\_\_\_\_ Newvex\* \_\_\_\_\_ Other: \_\_\_\_\_ N/A

Polished stainless\* (Check all that apply) \_\_\_\_\_ Head lugs \_\_\_\_\_ Fork crown \_\_\_\_\_ Seat cluster \_\_\_\_\_ Bottom bracket \_\_\_\_\_ Seatstay caps

22-Series tubing options: \_\_\_\_\_ Stock tubing \_\_\_\_\_ All Reynolds 953\* \_\_\_\_\_ Reynolds 953 Stays\* \_\_\_\_\_ Other: \_\_\_\_\_ N/A

22-Series Seatstay Treatment: \_\_\_\_\_ Fastback \_\_\_\_\_ Plug sidetack \_\_\_\_\_ Flat cap sidetack \_\_\_\_\_ Other\*: \_\_\_\_\_ N/A

33-Series tubing: \_\_\_\_\_ S3 Technology \_\_\_\_\_ Reynolds 953\* \_\_\_\_\_ S3 Front/953 Rear\* \_\_\_\_\_ Other: \_\_\_\_\_ N/A

Frame Details: Water bottle bosses: \_\_\_\_\_ Seat Tube \_\_\_\_\_ Down tube \_\_\_\_\_ Under down tube \_\_\_\_\_ Other: \_\_\_\_\_

Pump Peg: \_\_\_\_\_ Yes \_\_\_\_\_ No Chain Hanger: \_\_\_\_\_ Yes \_\_\_\_\_ No Front Derailleur Mount: \_\_\_\_\_ Yes \_\_\_\_\_ No Brand: \_\_\_\_\_ Teeth: \_\_\_\_\_

Brazed Headbadge\*? \_\_\_\_\_ Script \_\_\_\_\_ Block \_\_\_\_\_ None Rear Rack Mounts: \_\_\_\_\_ Yes \_\_\_\_\_ No Eyelets: \_\_\_\_\_ None \_\_\_\_\_ 1 \_\_\_\_\_ 2

DIY Section (optional) Spec your own frame dimensions: Seat tube (center-to-center): \_\_\_\_\_ Seat angle: \_\_\_\_\_

Top tube (Theo): \_\_\_\_\_ Head tube: \_\_\_\_\_ Head angle: \_\_\_\_\_ Fork height: \_\_\_\_\_ BB drop: \_\_\_\_\_ Rear dropout spacing: \_\_\_\_\_

Chainstays: \_\_\_\_\_ Head tube extension: \_\_\_\_\_ Other: \_\_\_\_\_

Fork\*: \_\_\_\_\_ Waterford Steel \_\_\_\_\_ Ritchey WCS \_\_\_\_\_ Ritchey Comp \_\_\_\_\_ Wound-Up \_\_\_\_\_ Enve 1.0 \_\_\_\_\_ Enve 2.0 \_\_\_\_\_ Other: \_\_\_\_\_ None

Waterford fork options: Eyelets: \_\_\_\_\_ None \_\_\_\_\_ 1 \_\_\_\_\_ 2 Blades: \_\_\_\_\_ Road \_\_\_\_\_ Touring \_\_\_\_\_ Track \_\_\_\_\_ Straight Rack Mounts: \_\_\_\_\_ Yes \_\_\_\_\_ No

Fork offset (rake): \_\_\_\_\_ Other fork specifications: \_\_\_\_\_

## FIT - tell us about you and how you will fit your bike

Height feet: \_\_\_\_\_ inches: \_\_\_\_\_ Weight (lbs): \_\_\_\_\_ Age: \_\_\_\_\_ Under 20 \_\_\_\_\_ 20-40 \_\_\_\_\_ 40-60 \_\_\_\_\_ 60+

Saddle/bar location: Saddle height: \_\_\_\_\_ Seat angle: \_\_\_\_\_ Saddle top to bars: \_\_\_\_\_

Saddle to bar drop: \_\_\_\_\_ Preferred Stem Dimensions: \_\_\_\_\_ Alternative- Bar center coord X: \_\_\_\_\_ Y: \_\_\_\_\_

Cleat position: \_\_\_\_\_ Under ball of foot \_\_\_\_\_ Behind ball of foot By how much?: \_\_\_\_\_

Toe overlap: \_\_\_\_\_ Must be avoided \_\_\_\_\_ Can tolerate some overlap \_\_\_\_\_ Toe overlap not a concern

Mixte? \_\_\_\_\_ Yes \_\_\_\_\_ No Other fit considerations: \_\_\_\_\_

FIT KIT RIDER INVENTORY: Inseam: \_\_\_\_\_ Foot: \_\_\_\_\_ Torso: \_\_\_\_\_ Arm: \_\_\_\_\_ Thigh: \_\_\_\_\_

Shoulder: \_\_\_\_\_ Hand: \_\_\_\_\_ Age: \_\_\_\_\_ Under 40 \_\_\_\_\_ Over 40 Fit type: \_\_\_\_\_ Performance \_\_\_\_\_ Recreational Weight: \_\_\_\_\_

Flexibility: \_\_\_\_\_ Poor (above knees) \_\_\_\_\_ Fair (ankles) \_\_\_\_\_ Good (Toes) \_\_\_\_\_ Excellent (palm floor) \_\_\_\_\_ Unknown

Pre-existing condition: \_\_\_\_\_ Yes \_\_\_\_\_ No Describe: \_\_\_\_\_

EXISTING BIKE APPRAISAL: Brand/model: \_\_\_\_\_ Est size: \_\_\_\_\_ Approx year: \_\_\_\_\_

Saddle height: \_\_\_\_\_ Saddle top to bars: \_\_\_\_\_ Saddle to bar drop: \_\_\_\_\_ Estimated Seat angle: \_\_\_\_\_

Stem length: \_\_\_\_\_ Angle: \_\_\_\_\_ Comments: \_\_\_\_\_



# Waterford Custom Order Form

v.2011.0815

## FEEL - tell us about you and how you want your bike to feel as you ride

Criterion Road Race Road Sport Sport Touring Adventure Cycle Off-Road

Steering: Quick ----- Stable

Road feel: Stiff ----- Smooth

Riding style (check all that apply):  Big on sprinting  Aggressive cornering  Distance riding  Recreational/social riding

Comments: \_\_\_\_\_

## FINISH

Main (top/front) Color: (Met = metallic)

Garnet Met  Intense Red  Hot Pink  Goldfinger  Copper Metallic  Monarch Orange  Solo Yellow  Willow Green  
 Chameleon Met  Quetzal Green Met  Baby Blue Moon  English Light Blue  Purple Pearl  Road House Blue  
 Blue Flame Met  Gloss Black  Sterling Silver  Charcoal Silver  Anniversary Black  Custard  Vanilla Shake  White  
- Stainless:  Polished  Brushed  Sandblasted

Other Color\*:

Paint fork to match\*?  Yes  No

### Decals:

Classic:  White/Silver  White/Black  Silver/Black  Gold/Black  Silver/Red  Black/Gold  Blue/Silver  Black/Silver  N/A

Purple/silver  Ivory/Black  Yellow/Silver  Yellow/Black  Red/Black  Red/White Outline:  Black  White  Silver  Gold

Script:  Block/Gold  Black/Silver  Gold/Black  White/Black  Red/Black  Chrome

Special Decal Instructions\*:

Fades\*:  Vertical  Diagonal  Horizontal Other: \_\_\_\_\_

Panels\* - (Check all that apply):  Downtube  Seat Tube  Painted Head Tube Other: \_\_\_\_\_

Masking\* Style:  Crosscut  Crosscut w/ Black Decal Stripes  Waterford Chevron Other: \_\_\_\_\_

Second (bottom/rear) Color\*:

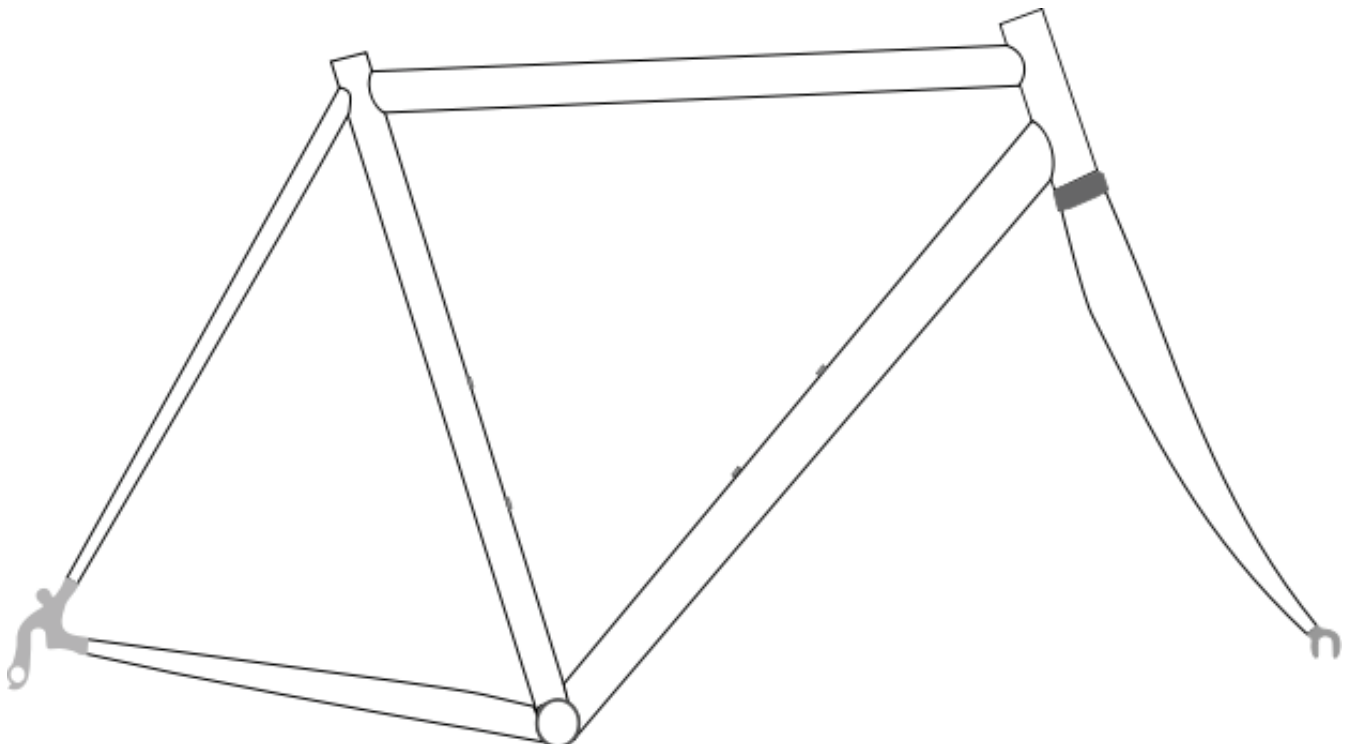
Hand Pinstriping\*:  Deluxe  Super Deluxe  Box Comment: \_\_\_\_\_

Personalization\*: \_\_\_\_\_ Location:  Top tube front  Top tube rear  Non-drive side chainstay

Pinstripe/Personalization Color:  White  Black  Red  Tan  Gray  Blue  Yellow

Apply internal corrosion preventative\*?  Yes  No Add touchup paint\*  Yes  All Colors  No

## MORE DETAILS? SHOW US ON THE ILLUSTRATION BELOW:



### SPECIAL FINISH INSTRUCTIONS:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_



# Waterford Custom Order Form

v.2011.0815

## Component/Build Worksheet

Component Description	Size	Color	In Stk	Distrib	Part #	Cost
Frame:	_____	_____	_____	_____	_____	_____
Fork	_____	_____	_____	_____	_____	_____
Crankset	_____	_____	_____	_____	_____	_____
Bottom Bracket	_____	_____	_____	_____	_____	_____
Rear Derailleur	_____	_____	_____	_____	_____	_____
Front Derailleur	_____	_____	_____	_____	_____	_____
Front Der Shim	_____	_____	_____	_____	_____	_____
DT Shift Boss Adapter	_____	_____	_____	_____	_____	_____
adapter	_____	_____	_____	_____	_____	_____
Cassette	_____	_____	_____	_____	_____	_____
Chain	_____	_____	_____	_____	_____	_____
Brakes	_____	_____	_____	_____	_____	_____
Brake/Shift Levers	_____	_____	_____	_____	_____	_____
Headset	_____	_____	_____	_____	_____	_____
Seatpost	_____	_____	_____	_____	_____	_____
Handle Bars	_____	_____	_____	_____	_____	_____
Grips/Tape	_____	_____	_____	_____	_____	_____
Stem	_____	_____	_____	_____	_____	_____
Saddle	_____	_____	_____	_____	_____	_____
Wheels	_____	_____	_____	_____	_____	_____
F Hub	_____	_____	_____	_____	_____	_____
R Hub	_____	_____	_____	_____	_____	_____
Spokes	_____	_____	_____	_____	_____	_____
Rim	_____	_____	_____	_____	_____	_____
Tires	_____	_____	_____	_____	_____	_____
Pedals	_____	_____	_____	_____	_____	_____
Other:	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
					Total:	_____

Other comments:

---



---



---



---



---



---



---